

Ayu Larasati
UX Researcher & Designer
Austin, TX

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EDUCATION

The University of Texas at Austin

MS Information Science, Specialization in UX, HCI
August 2019 - Present, *Austin, TX*

The University of Texas at Austin

BS Environmental Science, Specialization in Geography
August 2015 - December 2018, *Austin, TX*

EXPERIENCE

UX Research & Design Intern

Sentier Strategic Resources
Austin, TX | April 2020 - Present

- Assisted design team in creation of mockups and deliverables as requested by clients based on predetermined client specifications.
- Synthesized secondary research material in order to inform and guide research scope and data collection and analysis methods.
- Centralized and managed in-house design files and data during reorganization and migration from Sketch and Abstract to Figma.

Health Monitoring App - Design Project

Relevant Coursework: Rapid Prototyping & Lean UX Methodology
Austin, TX | January 2020 - May 2020

- Defined requirements and standards of user interface by creating user scenarios, personas, user stories, in addition to documenting use cases, requirements and interaction patterns.
- Created design wireframes & mockups based on information from client, taking into account strategic business objectives, potential user needs and scenarios, and system constraints.

Pet Adoption App - Information Architecture & UX Project

Relevant Coursework: Information Architecture & Design
Austin, TX | January 2020 - May 2020

- Conducted preliminary user and market research in order to guide development of information architecture strategy (IA blueprint, content mapping, content modeling).
- Designed and created testable prototypes based on the decided information architecture and ran two rounds of unmoderated user testing in order to refine design decisions.

SKILLS

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|----------------------|--------------------------------------|
| Contextual Inquiry | Figma/Sketch |
| Heuristic Evaluation | Abstract |
| Competitive Analysis | ProtoPie |
| User Interview | Collaborative Tools (Miro, Airtable) |
| Usability Testing | |

LANGUAGES

English
Bahasa Indonesia